

Sponsorship Opportunities | BBB Torch Awards

As a Torch Award sponsor you also receive additional recognition as a supporter of the BBB Center for Character Ethics Programs. This is a great opportunity for you to join the business community in celebrating high character ethics and leadership in business and our youth. Contact Joan Coughlin at 614-754-4561 or email jcoughlin@columbus-ohbbb.org. Thank you for your support.

TITLE Sponsorship > \$10,000

- Prominent recognition in all event program publicity and advertising
- Prominent recognition in event program and invitations
- Logo/Link on BBB website
- Formal recognition at Luncheon
- Opportunity for Luncheon program participation
- 3 Preferred tables for 10 guests each – (one is sponsoring table for Students)
- Registration and table signage

You will also be recognized as a:

Steward of Character Ethics

- Recognition at the Event/Program of your choice
- Company Logo on Center website with link to your site
- Wall plaque at BBB office

SUSTAINING Sponsorship > \$4,000

- Logo Recognition in event program and advertising
- Logo Recognition in event program and invitations
- Logo/link on BBB website
- Formal Recognition at Luncheon
- 3 Preferred Tables for (10) guests each – (one is sponsoring table for students)
- Registration and Table Signage

You will also be recognized as a:

Sponsor of Character Ethics

- Recognition as Event/Program sponsor
- Recognition as event sponsor on Center website
- Recognition in Center publicity

CORPORATE Sponsorship > \$2,250

- Logo Recognition in most event publicity
- Logo Recognition in event program and invitations
- Logo /Link on BBB website
- Formal Recognition at Luncheon
- 2 Preferred Tables for (10) guests each
- Registration and Table Signage

You will also be recognized as a:

Supporter of Character Ethics

- Recognition as Event/Program sponsor
- Recognition as event sponsor on Center website

PATRON Sponsorship > \$1,100

- Recognition in event publicity
- Recognition in event program and invitations
- Recognition at Luncheon
- Recognition on BBB website
- Preferred Table for (10) guests
- Registration and Table Signage

You will also be recognized as a:

Friend of Character Ethics

- Recognition as Event/Program sponsor
- Recognition on Center website

TABLE Sponsorship > \$700

- Recognition in event publicity
- Recognition in event program and invitations
- Recognition at Luncheon
- Preferred Table for (10) guests
- Registration and Table Signage

You will also be recognized as a:

Friend of Character Ethics

- Recognition as Event/Program sponsor
- Recognition on Center website

With your financial support of the BBB Center for Character Ethics, Dr. Mike Thomson will be providing business owners with his most requested 90-second audio podcasts. These podcasts are a great way to keep the character ethics message in front of your employees on a regular basis. All of your employees will have access to these "Education On The Go" audio podcasts where they can listen to them on their time.

